

Creativity Workshop

Self development and team building seminar

Duration: 16 hours (Two Days) – 12-16 attendees

Objective : *Integration and group interaction; analysis of the corporate culture and values using art perspective . Self development and team building, working on leadership presence skills.*

Program : *This course is hands on, divided in two blocks of four modules :*

PART 1: Art as a tool for personal development

Module I : Drawing – *Drawing exercises using the right side of the brain.*

Module II : Painting *The painting process. Do and undo. Using color, light, shadow. Acrylic painting on paper and canvas. Differences and similarities between art and business.*

Module III : Printing *Learning to work and think in the reverse side. Looking to challenges in a different perspective.*

Module IV : Corporate Culture Analysis *Corporate culture analysis using a set of art works. Association and analysis of the corporation values and employees based on colors, shapes and styles from several art works. Profiles from each participant will be built.*

PART II – Acting techniques as a tool for development of leadership presence and team building

Module I : Relationship *Building relationships, trust, listening skills.*

Module II : Presence *Being present, flexible, spontaneous. Using the voice and body language.*

Module III : Emotions *Expressive, congruence in emotion, body and voice.*

Módulo IV : Self Knowledge *Confidence, Self acceptance, Reaching out.*

Target: *Managers and Directors; Workgroups and cross group teams willing to improve synergy, communication and creativity.*

Mediator: Milton Jeron, executive of an information technology corporation, graduated as an Electronic Engineer from Catholic University (Rio de Janeiro – Brazil) and he obtained his Master Degree of Computer Science from the Manhattan College of NY. Some years ago, he felt the need to seek for other activities where he could develop his intuition, perception and get in touch with the human side of the business. At this point he started intensifying his artistic productions under the guidance of masters such as Elias Murad, Tuneu, Peticov and Fingermann. He uses art as a tool for personal development and team building in large corporations.

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